

From March 26 to May 19, 2012

GET A MAIL-IN REBATE OF **\$50**

WITH THE PURCHASE OF 4 BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES

HOW TO RECEIVE YOUR MAIL-IN REBATE:

- COMPLETE THIS CLAIM FORM
- ATTACH A COPY OF YOUR DETAILED INVOICE* CLEARLY INDICATING THE PURCHASE OF FOUR BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES (between March 26 and May 19, 2012)
- MAIL BEFORE JUNE 22, 2012 TO:
BFGoodrich Spring 2012 Promotion
3551 St. Charles Blvd., Suite 650, Kirkland, QC H9H 3C4

Visit www.bfgoodrichpromo.ca to pre-register online.

*Estimates, work orders or quotations are not acceptable as proof of purchase.



facebook.com/BFGoodrichCanada

BFGoodrich
Tires
TAKE CONTROL™

**MAIL BEFORE JUNE 22, 2012 WITH A COPY
OF YOUR INVOICE (SEE REVERSE FOR DETAILS) TO:
BFGoodrich Spring 2012 Promotion
3551 St. Charles Blvd., Suite 650, Kirkland, QC H9H 3C4**

Please print legibly

Invoice #*

Retailer name*

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

E-mail address

(If you would like to receive confirmation of claim form receipt by e-mail.)

*Required information.

BFG0201

- 1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes No
- 2- How did you first hear about this promotion? (Please check one.)
Radio Direct mail Newspaper Salesperson in store In-store display
Friend/Family Television Website Outdoor advertising E-mail
Facebook page Other
- 3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?
BFGoodrich® Michelin® Goodyear Bridgestone Toyo
Pirelli Yokohama Other
- 4- How many years have you been a BFGoodrich® tire owner?
First time Less than 5 years More than 5 years
- 5- What kind of tires do you normally use?
 Winter or all-season tires/summer tires (according to the season)
 All-season or summer tires all year-round
 Winter tires all year-round
- 6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now
- 7- What is the make and year of your vehicle?
Make
Year
- 8- What is your age?
18-25 26-39 40-55 Over 55
- I authorize BFGoodrich to send me information concerning contests, promotions and new products.

BFGoodrich knows how important it is to protect your personal information. Please consult our privacy policy at www.bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 26 to May 19, 2012. Purchases outside these dates will not be honoured. Only BFGoodrich® Passenger or Light Truck tires are eligible. Please allow 6 to 8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® authorized dealers. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.bfgoodrichpromo.ca.