

# OFFICIAL CLAIM FORM



## Bridgestone Blizzak™ Mail-In Promotion

Purchase between: **October 7 – December 4, 2011.**  
Submit this request with a postmark date:  
**NO LATER than January 4, 2012.**

First Name Please Print Clearly Last Name

Mailing Address

City Province Postal Code

Invoice Date: \_\_\_\_\_ / \_\_\_\_\_ /2011  
Month Day

E-Mail Address (REQUIRED FOR COMMUNICATION)

I had my new set of 4 eligible Bridgestone tires mounted on the following vehicle:

I purchased these 4 tires for personal use:

Year	Make	Model	Tire model purchased on receipt
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I have read and complied with all the TERMS AND CONDITIONS. Enclosed is my original store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and this original claim form. I hereby confirm that all information herein is valid and correct.

X  
**PURCHASER'S SIGNATURE REQUIRED**

**ELIGIBLE TIRES:** Purchase of a set of 4 eligible tires from a participating Canadian Bridgestone retailer's inventory is required. Please indicate below which tires were purchased.

**\$50** Prepaid Gift Card per set of 4 tires  
**OFFER BT1120**

- Blizzak™ DM-V1™
- Blizzak™ LM-25 RFT
- Blizzak™ LM-25 4X4 RFT
- Blizzak™ LM-32 RFT
- Blizzak™ LM-50 RFT
- Blizzak™ LM-60™
- Blizzak™ DM-V1™
- Blizzak™ LM-25 RFT
- Blizzak™ LM-25 4X4 RFT
- Blizzak™ LM-32 RFT
- Blizzak™ LM-50 RFT
- Blizzak™ LM-60™

**OFFER EXCLUDES ALL OTHER BRIDGESTONE TIRES AND COSTCO PURCHASES.**

**Promotion will be paid with an American Express® Gift Card. Not redeemable for cash.**

Please allow 10 to 12 weeks for the receipt of the Gift Card. Visit [www.bridgestonetire.ca/promotions](http://www.bridgestonetire.ca/promotions) to check the status of your Gift Card claim or to contact us.

**Thank you for choosing Bridgestone tires. Please see below for terms and conditions of offer.**

## BRIDGESTONE BLIZZAK™ MAIL-IN PROMOTION TERMS AND CONDITIONS

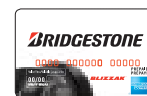
1. Enclose your store-identified, dated, ORIGINAL final paid invoice(s), with your name, dealer name, date of purchase showing eligible tire purchase, price paid and mounting with this completed claim form. Circle the tire purchase on your receipt. If more than one Gift Card is requested, documentation MUST be submitted for each eligible purchase. **PHOTOCOPIES WILL NOT BE ACCEPTED.**
2. Name on claim form and on invoice(s) MUST be the same. Additional claims for same customer or household must include additional claim form(s) and additional invoice(s) showing purchase of additional set(s) of 4 tires for different vehicle(s). If a company name appears on invoice(s), please provide the first and last name of the entitled Card user. This offer is for retail purchasers only and excludes Commercial, Fleet and group purchases along with employee changeovers or warranty replacement purchases.
3. Offer valid in Canada only. Void where prohibited, taxed or restricted.
4. Invoices altered, forged, illegible, or defaced in any way are invalid and will automatically be deemed ineligible.
5. Bridgestone Canada Inc. does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for marketing purposes and for the administration of the program. Please visit [www.bridgestonetire.ca](http://www.bridgestonetire.ca) to view our privacy policy.
6. Neither Bridgestone Canada Inc. nor Bridgestone Program Headquarters or claim form processor are responsible for late, lost, illegible, postage due or misdirected mail. Please make copies of your submission as original materials become the property of Bridgestone and will not be returned to customer
7. If you would like your original invoice(s) returned, please submit your request in writing on a 3' x 5" piece of paper included with original materials. **PLEASE NOTE: INVOICES WILL BE MAILED SEPARATELY.**
8. All decisions made by Bridgestone Canada Inc. and Bridgestone Program Headquarters are final. For inquiries after 4 weeks, contact our toll-free number: 866-433-3009.
9. The Gift Card is a prepaid American Express® Gift Card and may be used at merchants in the U.S. and Canada that accept American Express Cards, except for cruise lines, casinos, recurring billing and any other merchants or transactions that American Express may determine from time to time. (Not for online purchases.) Prepaid Cardholder is bound by a Cardholder Agreement and all amendments, which will be communicated via posting at [www.americanexpress.ca/gift](http://www.americanexpress.ca/gift). Not for use at ATMs or redeemable for cash. Prepaid Card is not reloadable and funds do not expire. Card will be issued in the name submitted on this

### MAIL NECESSARY DOCUMENTATION

(include this form and original invoice)

POSTMARKED **NO LATER THAN January 4, 2012 TO:**

BRIDGESTONE BLIZZAK REBATE OFFER BT1120  
3000 BOUL DES LAURENTIDES, SUITE 12-166  
LAVAL, QC H7K 3G5



Promotion will be paid with an American Express® Gift Card.

claim form and is non-transferable. This Card is given to you as a reward or gift and no consideration, value, or money has been paid by you in exchange for this Card. **See Cardholder agreement for complete terms and conditions.** ® Used by Amex Bank of Canada under license from American Express. For questions about the Card, including balance inquiries, contact Customer Service at 800-505-6849.

# BLIZZAK™

# \$50 | Value Back



**BRIDGESTONE**

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PREPAID  
GIFT CARD

BLIZZAK

RETIRED

Get \$50 VALUE BACK\* On An American Express® Gift Card By Mail  
When You Purchase A Set Of Four Eligible† Bridgestone Blizzak™ Tires.

Offer Valid October 7 Through December 4, 2011

## ELIGIBLE TIRES:

Blizzak™ DM-VI™

Blizzak™ LM-25 RFT

Blizzak™ LM-25 4X4 RFT

Blizzak™ LM-32 RFT

Blizzak™ LM-50 RFT

Blizzak™ LM-60™

Blizzak™ LM-60™ RFT

Blizzak™ MZ-03™

Blizzak™ MZ-03™ RFT

Blizzak™ W965™

Blizzak™ WS60™

Blizzak™ WS70™

\*Offer good in Canada only. The rebate of \$50 Value Back will be issued in the form of a prepaid American Express® Gift Card. For use only at merchants in Canada and the U.S. that accept American Express Cards, except cruise lines, casinos, recurring billing and any other merchants or transactions that American Express may determine from time to time. Not for use at ATMs or redeemable for cash. Use of Card constitutes acknowledgment that it is given as a rebate and no consideration, value or money has been paid by the holder in exchange for this Card. Card will be sent to the name and address submitted on claim form. Card funds do not expire. Cardholder is bound by a Cardholder Agreement and all amendments, which will be communicated via posting at [www.americanexpress.ca/gift](http://www.americanexpress.ca/gift). †For eligible tires, see your participating Bridgestone retailer. Eligible tires must be purchased from a participating Bridgestone retailer's inventory between October 7 and December 4, 2011. Mail-in claim form required. May not be combined with other offers. Offer excludes Costco purchases. See your participating Bridgestone retailer or [bridgestonetire.ca/promotions](http://bridgestonetire.ca/promotions) for complete details.