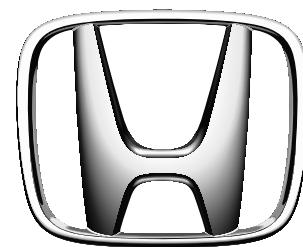




20 Promotional 10 Merchandise



HONDA

bluesign®

The best sign
for environment,
health and safety

bluesign® provides independent auditing of textile mills. They examine the manufacturing process from raw materials and energy going in – to water and air emissions going out. Audit findings are ranked in order of concern, and they suggest ways to reduce consumption, and recommend alternatives to harmful chemicals or processes wherever possible. Mills that commit to verifiably adopting their recommendations earn formal bluesign® system partner certification.



Honda logo
embroidered on
back shoulder.

bluesign®
safety**MEN'S LONG JACKET**

92% recycled polyester (post-consumer recycled plastic)/8% spandex. Three-quarter length coat with a softshell that is both wind and water resistant. A high stand up collar and zip-up front cargo pockets. This item is bluesign® safety; every component of this product meets the highest environment, health and safety standard. Honda logo embroidered on back shoulder. M-XL **HD0019**
Suggested Retail Price \$115.00

bluesign®
safety**LADIES LONG JACKET**

92% recycled polyester (post-consumer recycled plastic)/8% spandex. Three-quarter length coat with a softshell that is both wind and water resistant. A high stand up collar and zip-up front cargo pockets. This item is bluesign® safety; every component of this product meets the highest environment, health and safety standard. Feminine fit. Honda logo embroidered on right cuff. S-L **HD0020**
Suggested Retail Price \$115.00



Honda logo on back yoke.



MEN'S LIGHTWEIGHT COLOUR-BLOCK JACKET

Contrast triple coverstitch from shoulder yoke to sleeves, above front pockets and back. Contrast panel colour on shoulder. Curved side seams with contrast coverstitch.

M-XL **HD0023**

Suggested Retail Price \$53.00

LADIES LIGHTWEIGHT COLOUR-BLOCK JACKET

Contrast triple coverstitch from shoulder yoke to sleeves, above front pockets and back. Contrast panel colour on shoulder. Curved side seams with contrast coverstitch.

S-L **HD0024**

Suggested Retail Price \$53.00



Honda logo on back yoke.



Honda logo on left arm.



MEN'S ELEVATE SOFTSHELL JACKET

100% Polyester knit bonded, waterproof and breathable. Contrast collar detail. Dropped back hem. Sleeves with thumb exit. M-XL **HD0021**

Suggested Retail Price \$89.00



LADIES ELEVATE SOFTSHELL JACKET

100% Polyester knit bonded, waterproof and breathable. Contrast collar detail. Chest & lower front pockets. Coverstitching on body & sleeve blocking. Dropped back hem. Sleeves with thumb exit. Feminine fit. S-L **HD0022**

Suggested Retail Price \$89.00



ELEVATE
SPORT

Elevate Sport is a new collection that highlights our latest innovations into one fashion forward brand. Elevate Sport was created as the official brand of licensed merchandise for the 2010 Winter Olympics.



MEN'S FULL ZIP HOODIE Full zip sweatshirt with distressed argyle print. Quilted lined hood. Honda logo on left chest. M-XL **HD0028**
Suggested Retail Price \$53.00



MEN'S LONG SLEEVE SWEATSHIRT 100% cotton. White shirt with grey contrast. Distressed Honda logo centred on chest. M-XL **HD0031**
Suggested Retail Price \$25.00



LADIES COTTON KNITTED FULL ZIP SWEATER 100% cotton mock neck. Full 2-way zipper. Contrast sleeve inserts. Honda logo on bottom left hip. S-L **HD0030**
Suggested Retail Price \$45.00



LADIES PRINTED HOODIE Full zip sweatshirt featuring a subtle all over pattern, quilted hood and knit cuffs and waistband. Honda PVC patch on bottom back centre. S-L **HD0029**
Suggested Retail Price \$45.00



PVC patch on bottom back centre.



Honda logo on back yoke.



LADIES BLOCKED POLO

100% Micro polyester. 5-button collar opening and contrast blocking design on side panels. Feminine fit. Honda logo screened on back yoke. S-L **HD0026**
Suggested Retail Price \$31.00



HONDA MEN'S BAMBOO POLO

48% bamboo/47% cotton/5% lycra. Contrasting design on back insert and sleeve. Honda logo embroidered on left sleeve. M-XL **HD0027**
Suggested Retail Price \$53.00



MEN'S BLOCKED POLO

100% Micro polyester. 3-button collar opening and contrast blocking design on side panels. Honda logo screened on left sleeve. **HD0025**
Suggested Retail Price \$31.00



LADIES' COTTON/SPANDEX YOGA PANT

Cotton/spandex pants with a contoured fit and a slightly flared leg opening. Honda logo on front left hip.

S-XL **HD0039**

Suggested Retail Price \$38.00



LADIES RHINESTONE T-SHIRT

Cotton/Spandex mix tshirt. Feminine cut. Honda logo in rhinestones on front centre.

S-XL **HD0037**

Suggested Retail Price \$25.00



MEN' ATHLETIC T-SHIRT

Moisture wicking finish. Raglan short sleeves for ease of movement. Easy care. Honda logo on right sleeve.

M-XL **HD0032**

Suggested Retail Price \$24.00



MEN'S HANES® COTTON T-SHIRT

Tagless 100% preshrunk cotton.

L-XXL **HD0033**

Suggested Retail Price \$10.00



MEN'S HANES® COTTON T-SHIRT

Tagless 100% preshrunk cotton.

L-XXL **HD0034**

Suggested Retail Price \$10.00



MEN'S HONDA ENGINE T-SHIRT Honda engine unique design printed on the front. 100% fine cotton jersey. L-XXL **HD0035**
Suggested Retail Price \$20.00

MEN'S HONDA RACING HANES® TSHIRT
Tagless 100% preshrunk cotton. Honda Racing logo on front chest. L-XXL **HD0036**
Suggested Retail Price \$10.00



KID'S LUV 2 COLOUR TEE SET
100% Cotton tee plus a set of 5 washable markers. Colour disappears in the wash. S-M **HD0038**
Suggested Retail Price \$20.00





HONDA CAP

100% Cotton with distressed logo on cap. Adjustable back strap.

HD00430

Suggested Retail Price \$10.00



LADIES CAP

Cotton twill/nylon with plaid pattern and back strap with velcro closure. Honda logo embroidered on cap.

HD00410

Suggested Retail Price \$13.00



HONDA GREY CAP

Full back cap with zigzag stitching detail. Honda logo in liquid metal on front.

HD00450

Suggested Retail Price \$13.00



COTTON TWILL CAP

100% Cotton twill, velcro closure at back.

HD00470

Suggested Retail Price \$8.00



HONDA DEBOSSSED CAP

100% mini-ottoman fabric with velcro closure at back.

HD00420

Suggested Retail Price \$13.00



HONDA ARMY STYLE CAP

Cotton cap with velcro closure at back and Honda

logo in liquid metal. **HD00400**

Suggested Retail Price \$14.00



HIGH PERFORMANCE MESH FITTED CAP

Keep the heat down to keep your head cool & dry.

Patented Tek Flex sweatband that stretches to a comfortable fit. Fitted style with full back closure. Available in 2 sizes:

S/M-56cm, L/XL-58cm. **HD0044**

Suggested Retail Price \$12.00



HONDA WHITE CAP

White/grey cap with velcro closure at back, Honda logo

embroidered on front. **HD00460**

Suggested Retail Price \$12.00

HONDA BUCKET CAP

Bucket style cap, military print with Honda logo on front.

100% Cotton.

HD00480

Suggested Retail Price \$12.00





DUNLOP DDH STAND BAG

9" top with 8 way divider. 7 pockets – 1 large garment pocket, 1 small side pocket, 2 accessories pockets, 1 ball pocket, 2 mesh pockets. Honda logo on removable pocket. **HD00490**
Suggested Retail Price \$93.00



NIKE NDX HEAT GOLF BALLS

Hit harder drives and fuller irons. Play the ball and the game with more energy. Honda logo imprinted on ball. **HD00500**
Suggested Retail Price \$31.00



TEE AND MARKER SET

Includes a bag of ten 2.75" tees and two markers. Sold in pk of 2. Honda logo on tees and markers. **HD00510**
Suggested Retail Price \$6.00



GOLF BALL/TEE HOLDER

Holds three golf balls and golf tees (included). Plastic clip to attach to golf bag. Balls are not included. **HD12400**
Suggested Retail Price \$3.00



YOGA MAT AND BAG SET

3mm thick yoga mat. Comes complete with polyester carry bag with mesh and shoulder strap. Perfect for yoga on the go. Honda logo imprinted on bag. **HD00550**
Suggested Retail Price \$19.00



BEACH MAT WITH BAG

For all your vacation needs. Beach mat with nylon mesh bag. Re-useable for all your fun in the sun. Honda logo imprinted on mat. **HD00560**
Suggested Retail Price \$10.00



RECYCLED 9" FRISBEE

Molded with up to 100% recycled material. Sold in packages of 5. Honda logo on front centre. **HD00520**
Suggested Retail Price \$7.00



SUNGLASSES, CASE AND CLOTH COMBO

Large metal frame, black sunglasses, smoke grey lens. Comes with zipper case. **HD01120**
Suggested Retail Price \$20.00



HONDA SOCCER BALL

Full size soccer ball. Ships deflated to save space. **HD00530**
Suggested Retail Price \$18.00



CLIP-ON PEDOMETER

Counts steps with LCD display. Distance in mileage/kilometers and calories. Belt clip and button cell batteries included. Honda logo centred on top of screen. **HD00540**
Suggested Retail Price \$4.00



16OZ. HONDA TUMBLER
 16 oz. Double walled acrylic tumbler with custom Honda design. Spill proof lid. BPA Free.
HD00910
Suggested Retail Price \$11.00



14 oz. SPHERE TUMBLER
 FDA Compliant Materials. Dual wall construction for maximum heat retention. Twist-action spill resistant lid. Non-skid bottom. BPA free. Honda logo imprinted on front centre. **HD00930**
Suggested Retail Price \$13.00



21 oz. STAINLESS STEEL WATER BOTTLE
 Large screw on top with plastic drinking spout. Honda logo on front centre. **HD00950**
Suggested Retail Price \$12.00



16 oz. STAINLESS TUMBLER
 Double walled with stainless steel. Honda logo centred on front. **HD00900**
Suggested Retail Price \$14.00



CLASSIC 16OZ. TRAVEL MUG 18-8 Stainless steel outer shell. Plastic liner and easy grip handle. Foam insulated to keep liquids hot. Safety lid feature. Honda logo centred on front. **HD00940**
Suggested Retail Price \$9.00



PORCELAIN COFFEE CUP
 Holds up to 300 ml. Double walled porcelain mug with silicone lid. Looks just like a paper cup, but you can use it over and over again. Honda logo imprinted on front. **HD00890**
Suggested Retail Price \$ 13.00



VISIONS TUMBLER
 Made with FDA compliant materials. Dual wall construction with SAN plastic liner to insure optimum heat retention. Spill resistant lid and the non-skid bottom keeps it in place. This sleek window design is built to fit anyones grip. BPA Free. Honda logo centred on tumbler. **HD00920**
Suggested Retail Price \$12.00



PERLA COOLER TOTE

Front pocket and top grab handles. Includes side mesh pocket for a water bottle. Zippered top closure and thermo lining. Honda logo imprinted on front.

10" L 6.5" H 5" W **HD00810**
Suggested Retail Price \$9.00



INSULATED LUNCH BAG

Foam insulated with heat-sealed water resistant PEVA lining in top and bottom compartments. Reinforced top carry handle. Honda logo imprinted on front pocket.

9" x 9.5" x 7" **HD00800**
Suggested Retail Price \$12.00



SPORTS DUFFLE

100% Polyester. Main compartment with "U" zip opening. Various pockets, great for storing items. Adjustable shoulder strap. Honda logo centred on pocket.

23" L x 10" H x 10.5" W
HD00780
Suggested Retail Price \$22.00



LAMINATED SHOPPING TOTE

This fashionable tote is laminated to provide maximum durability. Large main compartment and generous gusset for maximum capacity. This product is made from 100% PET recycled fabric. Honda logo centred on front.

13" L 15" H 8" W
HD00770
Suggested Retail Price \$5.00



URBAN COOLER BAG

Adjustable shoulder strap cooler bag. Front zip pocket, carry handle and over shoulder carry handle. Honda logo on front flap.

14" L x 6" W x 13" H **HD00790**
Suggested Retail Price \$19.00



HONDA HFP WHEEL CLOCK

Custom 12" clock with the design of a Honda HFP Alloy wheel.

HD00720

Suggested Retail Price \$25.00



AUTO SAFETY KIT Constructed of heavy duty polyester, this bag is water and puncture resistant. Features bottom velcro strip that adheres to vehicle's carpet. Includes: 8' 10" gauge booster cables w/ instructions, Gunk® Puncture Seal™ Instant Tire Repair, 14" elastic tie-down cord w/ protected metal hooks, hose tape (2" x 15'), cotton shop towel (13" x 15"), 19 pc. first aid kit and rain poncho. Honda logo imprinted on front. **HD00700**
Suggested Retail Price \$37.00



FIRST AID KIT Handy and compact for your glove box. Constructed of heavy duty polyester, this travel pack is water and puncture resistant. Includes: 40 pc. First Aid Kit, 2 Antimicrobial Towelettes, 6 Moist Towelettes, 2 Light Sticks (10 hours each) w/ Lanyard, Tire Valve Caps 4-Pack, 2 Hand Warmers (10 hours each), 2 Lightweight reusable, recyclable Rain Ponchos. Honda logo imprinted on front. **HD00690**
Suggested Retail Price \$20.00



15 PIECE CAR WASH KIT

Molded plastic case includes: car wash brush, spray gun, glass cleaning brush, tire brush, extension handle, cotton cleaning brush, windshield cleaner, sponges, gloves and hose adaptors. Packed attractively in a black plastic case with carry handle. Honda logo imprinted on case.

19" W x 13" H x 5" D **HD00670**
Suggested Retail Price \$37.00



CASE LOGIC® LITTER CHUTE

Removable durable trash bag for use inside a vehicle. Self-closing lid keeps litter contained. Velcro-closure on bottom for easily dumping trash in a waste container. Velcro strips for placing anywhere in vehicle. Honda logo imprinted on front centre. **HD00680**

Suggested Retail Price \$7.00



PET BED Made with a removable/washable pillow. Blue with beige accents. Honda logo embroidered on removable pillow.

Size: Outside 23.5" x 17.5".
Inside 13.75" x 12.5"

HD00970

Suggested Retail Price \$85.00



RETRACTABLE DOG LEASH WITH TORCH

Strong and durable dog design leash. Overall length is approximately 10 feet. Great for use in open areas and in the evening. Honda logo below flashlight.

HD00960

Suggested Retail Price \$17.00



KRITTERS HUGGABLE BLANKETS

Plush animal toy with 50" x 60" fleece throw blanket in complementary colour. Black bear toy has velcro'd paws to hold blanket snug when not in use.

HD12810

Suggested Retail Price \$32.00



12" HUGGABLE PLUSH FROG

Honda logo centred on front of t-shirt. **HD00710**

Suggested Retail Price \$14.00



CLEAR SKY UMBRELLA

Double cover cloud design umbrella, sure to cheer up a grey, rainy day! 43" arc auto open folding umbrella with wood handle. Nylon sleeve is included. Folds down to 16" in length. Honda logo imprinted on panel.

HD00630

Suggested Retail Price \$24.00



WET TISSUES

Holds 55 wet tissues and is designed to fit into a cup holder of any vehicle. Honda logo imprinted on front centre.

HD00660

Suggested Retail Price \$4.00



DYNAMO WATERPROOF LED FLASHLIGHT

A necessity for emergency: for use at home, office, car, boat or R.V. 3 Ultra bright LEDs with 1 LED, 3 LED or emergency flashing LED options. Wind-up generator with push button on/off switch. **HD00640**

Suggested Retail Price \$22.00



SNAP TOTE BAG WITH POCKET

Snap together to save space. 80% new material and 20% recycled material. Pocket detail on the front. Great alternative to plastic bags. Honda logo imprinted on front centre of bag. **HD00620**

Suggested Retail Price \$3.00

AIR FRESHNER

In car airfreshner - new car scent, on cotton string. Sold in packages of 5. Honda logo on front centre.

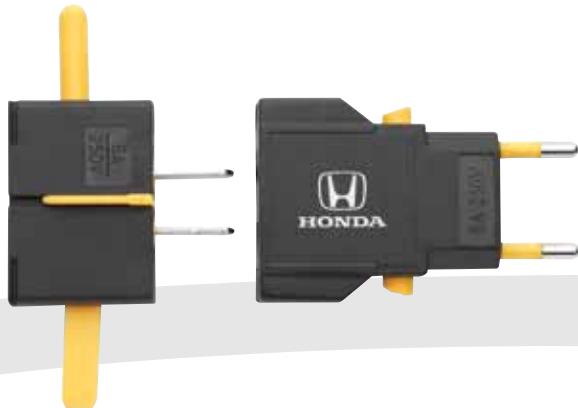
HD00650

Suggested Retail Price \$7.00

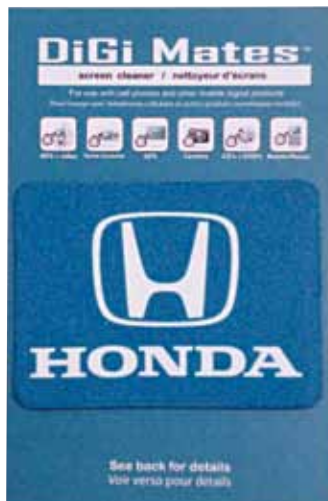




CUBE CARDBOARD PAPER SPEAKER Two speaker set works with any MP3/MP4 player with a 3.5-mm jack. Made of recyclable cardboard. Packs flat to reduce their carbon footprint even further. Includes instructions. Honda logo imprinted on side of speakers.
HD00750
Suggested Retail Price \$13.00



KIKKERLAND UNIVERSAL TRAVEL ADAPTER World-wide compatibility in more than 150 countries. Ultra compact for travel and folds flatter than any other adapter on the market. Honda logo imprinted on front. **HD00730**
Suggested Retail Price \$26.00



LAPTOP DIGI MATE Handy screen cleaner, sticks to your laptop, screen or mobile phone when not in use. Honda logo imprinted on cleaner. Sold in packages of 5.
HD00610
Suggested Retail Price \$13.00



EARPHONES Supplied in white transparent case with translucent plastic cover. Includes interchangeable ear-phones covers. Honda logo on imprinted on case. **HD00740**
Suggested Retail Price \$5.00



BUILT HOODIE CAMERA CASE

Carries and protects a range of slimline cameras. Has a hard EVA core for extra screen protection. Inside pocket for memory cards and batteries. Comes with a wrist and belt strap. Honda logo imprinted on front centre.

HD00830
Suggested Retail Price \$25.00

PADFOLIO PEN COMBO Vinyl padfolio combo with push-action ballpoint metal pen. 7.5" x 9.5" vinyl padfolio with interior pocket, elastic pen loop on cover and a refillable 6" x 9" 20 sheet white lined pad. Honda logo centred on front. **HD00840**
Suggested Retail Price \$19.00



BYO LAPTOP BAG Made of stretchy wetsuit material. Securely holds a range of 15.4" laptops. Machine washable and weather resistant. Honda logo imprinted on bottom corner. **HD00820**
Suggested Retail Price \$60.00



CULMER FUSION PEN Solid brass, removable cap roller ball. Honda logo laser engraved next to clip. **HD00870**
Suggested Retail Price \$13.00



SOHO ROLLER BALL Standard European black roller ball ink cartridge. Soft grip for comfort writing. Includes 2-piece gift box. Honda logo laser engraved next to clip. **HD00860**
Suggested Retail Price \$8.00



ZIPPO® SENECA ROLLER BALL Standard European black roller ball ink cartridge. Includes 2-piece Zippo® gift box. Honda logo laser engraved. **HD00880**
Suggested Retail Price \$16.00



BALLPOINT/HIGHLIGHTER PEN Ballpoint plastic pen/highlighter with push-action pen function. Neon coloured highlighter tip and removable cap. Honda logo imprinted next to clip. Sold in packs of 5. **HD00850**
Suggested Retail Price \$6.00



HANDI-LITE (TOOL KEYCHAIN LIGHT) Shine light on small jobs such as eyeglass or jewelry repairs. Includes 2 flat head and 2 Phillips head screwdriver bits that fit into the lens socket and one AAA battery. Honda logo imprinted on body. Sold in packages of 3. **HD00570**
Suggested Retail Price \$7.00



HONDA ROPE KEYCHAIN Custom Honda design keychain. **HD00600**
Suggested Retail Price \$7.00



METAL KEYCHAIN 2"x2" Antique Silver finish. **HD00580**
Suggested Retail Price \$3.00



METALLIC KEY RING Honda logo laser engraved. **HD00590**
Suggested Retail Price \$5.00



HONDA WATCH Adjustable stainless steel bracelet with safety clip in chrome finish solid brass casing. Japanese quartz movement with calendar. Stainless steel case back with water resistant construction. 5 year international warranty. Honda logo imprinted below 12. **HD00980**
Suggested Retail Price \$85.00



Ladies Roots Watch Solid stainless steel case and body. Self adjustable bracelet. Extended battery life and water resistant. Honda logo imprinted on face. **HD01110**
Suggested Retail Price \$130.00

Yesterday
Ever since company founder Soichiro Honda first
to create cleaner, more fuel-efficient engines, Honda
up ways to make our products more efficient and im
emphasis on engine technology. And in 1975 our C
became the first to meet the tough low-emission stand
Clean Air Act. Over the years, Honda was the fir
Low-Emission Vehicle (LEV) and hybrid technologies
introduced, and refined our first VTEC engine, w
technology that continues to lower emissions, maintain
improve fuel efficiency in many of our vehicles. We
prototype electric vehicle called the Honda EV and exp
experimental car called type Dream.

Today
There are a million tomorrows, but only one today. Ev
very choice we make, changes the future. That's a bi
Today, we launch the 2010 Honda Insight, the hybrid
Today, our Maple Honda dealership produced 24 st
wind turbines. Today, we offer the world's only hy
Today, Honda Manufacturing in Alliston, Ontario
And today, we continue to be one of North
efficient car companies.

tomorrow
en we use our imagination today, the possibilities for
less. Our dream is that one day Honda's Corpora
on solar energy. We're dreaming of cars that prod
ort's car that runs on hydrogen the FC sport and a
rines on top of its wings. We're looking out for tomorrow
make. The idea is that if we dream big today we
our children tomorrow.



HONDA

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