

Element



Less paper today means more blue skies for tomorrow.



At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children* and with this vision in mind, we felt it was time to make a change for the greater good of the planet.

That's why Honda Automotive has decided to stop printing paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



The 2010 Honda Element. And now for something completely different.





You could say the Element's bold grille with integrated wrap-around headlights makes it stand out. You could even say its fender design gives it a stylish streamlined character. But maybe all you need to know is the Element is as cool as utility comes.

When it comes to interior versatility, the Element has one thing in mind — everything. With a total of 64 different seating configurations, it has been designed to adapt to your active lifestyle in every way, shape and form. If you need extra cargo space, flip up and clip the rear seats to the sides of the cabin. If you need even more space, remove them altogether. If you need room for something bigger, such as a bike or two, or easy access to the cargo area or a flat surface to work on, simply fold down the clamshell tailgate. And if at the end of an adventurous day you feel the need to stretch out and relax, the Element is happy to oblige with flat-folding driver and front passenger seats.

If it's adventure you're looking for, you'll find it faster in an Element. From the smooth handling of its solid unit body frame to the interior versatility of all those seating configurations, the Element was made to help you explore the great outdoors. Its strength comes from a powerful yet efficient 2.4-litre, i-VTEC® 4-cylinder engine with 166 horsepower.

Its athletic nature comes from its available Real Time 4WD® and compact 4-wheel independent suspension with front and rear stabilizer bars. And as a low-emission vehicle with a Tier 2 Bin 5 rating, the Element has a conscience that's cleaner than most.

Element



Flement IX

166-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine • 5-speed automatic transmission with Grade Logic Control • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) • 16" steel wheels with full covers • AM/FM/CD audio system with 4 speakers • Air conditioning with air-filtration system • Centre console • Control-link MacPherson strut front suspension and compact double-wishbone rear suspension • Dual-stage, dual-threshold front airbags (SRS) • Fold-flat-capable seating • Front 12-volt power outlet • Front and rear splash guards • Front and rear stabilizer bars • Front side airbags with passenger-side Occupant Position Detection System (OPDS) • Immobilizer Theft-Deterrent System • Intermittent rear window wiper/ washer • Lower Anchors and Tethers for Children (LATCH) • Maintenance Minder system • Power-assisted, ventilated front disc/solid rear disc brakes • Power door and tailgate locks • Power front windows with auto-up/down driver's window • Power side mirrors • Rear window defroster • Remote entry system • Removable, flip-up rear seats • Side curtain airbags with rollover sensor • Steering wheel-mounted cruise control • Tire Pressure Monitoring System (TPMS) • Urethane-coated utility floor • Variable intermittent windshield wipers • Vehicle Stability Assist (VSA®) with Traction Control • Water-resistant FXC[™] (Fabric for Extreme Conditions) seat fabric – front seats

Element EX 4WD Adds to or replaces LX features:

16" aluminum-alloy wheels • 270-watt AM/FM/CD audio system with 7 speakers including subwoofer • MP3/Windows Media® Audio (WMA) playback capability • Centre console with removable cooler • Chrome exhaust finisher • Driver's and front passenger's armrest • Driver's and front passenger's vanity mirrors and seatback pockets • Driver-side seatback bungee loops • Exterior temperature indicator • MP3/auxiliary input jack • Map lights • Overhead storage compartment • Real Time 4WD® • Steering wheel-mounted audio controls • XM® Satellite Radio*

Element SC Element SC unique features:

18" aluminum-alloy wheels • Body-coloured bumpers, door handles, side sills and roof mouldings • Carpeted floor (1st and 2nd rows) • Copper backlit gauges

Fabric

- Exclusive front grille High-gloss piano-black trim around gauges
- Lower ride height

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Alabaster Silver Metallic	Crystal Black Pearl	Grey Fabric	Black and Titanium F
Royal Blue Pearl	Citrus Fire Metallic	Titanium Fabric	Black and Red Fabric
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EXTERIOR/INTERIOR COLOURS LX EX 4WD SC Alabaster Silver Metallic Grev Fabric Grev Fabric Black and Titanium Fabric Crystal Black Pearl Grev Fabric Grev Fabric Black and Red Fabric Royal Blue Pearl Grey Fabric **Grey Fabric** Black and Titanium Fabric Titanium Fabric Citrus Fire Metallic Titanium Fabric

Colours may not be exactly as shown.

Accessories

- 6-disc in-dash CD changer
- All-weather floor mats black
- Ashtray cup holder style
- Bike attachment interior
- Bike attachment roof mount
- Body side mouldings
- Cargo area cover black
- · Cargo mat
- Cargo net
- · Cargo net advanced
- Cargo organizer
- Cargo tray
- Cassette plaver
- Centre console divider
- · Chrome exhaust finisher
- Door visor kit
- Driver's armrest with storage compartment
- Engine block heater
- Floor mats carpet
- Foglight kit
- Half nose mask
- Honda i-LINC®
- Hood edge deflector
- Interior privacy curtain
- Interior trim kit metal look
- Leather steering-wheel cover – black
- Locking wheel nuts
- Rear power outlet
- Rear tailgate spoiler
- Rocker panel trim silver
- Roof basket
- Roof box long
- Roof box short
- Roof box soft top box
- Roof rack
- · Roof rack, ski attachment
- Roof rack, snowboard attachment
- Second-row seat cover
- Security system
- Shift knob automatic transmission
- Side step bars black
- · Table leg kit
- Tailgate backrest
- Tailgate sunshade cabana and rods
- Trailer hitch ball 17/8" or 2"
- · Trailer hitch and harness
- Tweeter kit

Secondary Confect Seco	ENGINE	LX	EX 4WD	SC	Carpeted floor (1st and 2nd rows)			•
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Manufacture					Low-oil-pressure indicator light	•	•	•
Meal Time AUTO* MASSIS X EX AWD SC MASSIS P15/70 R16 P15/70 R16 P25/75 R18 P25/7		•	•	•	Maintenance Minder system	•	•	•
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Net		16" steel	16" aluminum-alloy	18" aluminum-alloy	S .	e ciuise	Ciui3e/Auui0	eruise/Auulu
Seath Seat		with full covers				•	•	Cargo area only
Public And Design	SAFETY	LX	EX 4WD	SC	orethane coated utility hoor			cargo area only
Second column Second colum	3-point seat belts with front pretensioners	•	•	•	SEATING & TRIM	LX	EX 4WD	SC
Security of the place of the	·				Adjustable head restraints (front and rear)	•	•	•
Darl-stage, dual-threshold front airbage (SRS) 1		•	•	•			•	•
Fold-flat capable seating	Dual-stage, dual-threshold front airbags (SRS)	•	•	•	, ,	•	•	•
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FUEL ECONOMY* (L/100 KM) LX EX 4WD SC	mmobilizer Theft-Deterrent System	•	•	•	· · ·	r Front	Front and rear	
Automatic transmission (City/Hwy) 10.5/8.1 11.0/8.3 10.5/8.1	Lower Anchors and Tethers for Children (LATCH)	•	•	•	water-resistant face (fabric for Extreme Conditions) seat fabri	t Hont	Tiont and real	
Adultated Langes (PMS) EXTERIOR IX EX 4WD SC See dealer for latest fenerGuode results published by Natural Resources Canada (when available). EXTERIOR Body-coloured bumpers Body-coloured bumpers Body-coloured bumpers Clams hell taligate To a black B	Side curtain airbags with rollover sensor	•	•	•	FUEL ECONOMY [†] (L/100 KM)	LX	EX 4WD	SC
The Pressure Monitoring System (IPMS) EXTERIOR IX EX 4WD SC ENTERTIAIMENT AM/FM/CD audio system with A speakers See dedard exsusts published by Natural Resources Canada (when available). AM/FM/CD audio system with A speakers See dedard for latest Energuide results published by Natural Resources Canada (when available). AM/FM/CD audio system with A speakers Including subwoofer AM/FM/CD audio system with A speake	Side-impact door beams	•	•	•	Automatic transmission (City/Hww)	10 5/8 1	11 0/8 3	10 5/8 1
See dealer for latest Enerciaide results published by Natural Resources Canada (when availables). SEXTERIOR LX EX 4WD SC Body-coloured bumpers Body-coloured side sills and noof mouldings Chome exhaust finisher Clamshell taligate Door handles Fort and rear splash guards Intermittent rear window wiper/washer Intermittent rear window wiper/washer New Fort and rear splash guards Intermittent rear window wiper/washer New Fort and rear splash guards Intermittent rear window wiper/washer New Fort and rear splash guards Intermittent rear window wiper/washer New Fort and rear splash guards New Fort and	Tire Pressure Monitoring System (TPMS)	•	•	•	* ** **			10.5/6.1
EXTERIOR LX EX 4WD SC AM/EM/CD audio system with 4 speakers	Vehicle Stability Assist (VSA®) with Traction Control	•	•	•				
Body-coloured bumpers Body-coloured side sills and roof mouldings Chrome exhaust finisher Clamshell taligate Door handles Torn and rear splash guards Forest reflector halogen headlights Downer side mirrors Rear window defroster Body coloured side sills and roof mouldings Chrome exhaust finisher Clamshell taligate Door handles Black Bl	FXTERIOR	ΙX	FX 4WD	SC				sc
Sody-coloured side sills and roof mouldings			2/ 1/1/2	•			EX 4115	30
Chome exhaust finisher Clamshell tailgate Door handles Black	· ·			•	the state of the s	•		
MP3/auxiliary input jack	· ·		_	•			•	•
Door handles Black Black Black Body-coloured YMP3/Windows Media* Audio (WMA) playback capability YM* Satellite Radio* YM* Satellite Rad		_	•	•			•	•
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#Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Available to 11 includes and contiguous U.S. see terms and conditions at www.xmradio.ca. **Includes a no-charge trial of 3 months, beyond which service fees apply. Avail		Black	Riack	Body-coloured			•	•
Multi-reflector halogen headlights		•	•	•			- 10 Cdi	d 40
Power side mirrors Rear window defroster Roof-mounted antenna Rear window defroster Roof-mounted antenna Roof-mounted antenna Rear window defroster Roof-mounted antenna Roof-mounted (l.), pakinum Roof-land on Roof-land on	• •	•	•	•		appiy. Available ir	1 10 Canadian provinces an	u 48 contiguous U.S. s
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Rear window defroster Roof-mounted antenna		•	•	•	DIMENSIONS	LX	EX 4WD	SC
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Adjustable steering column • • • • Hip room – front/rear (mm) 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1397/1208 1042/994 1	12-volt power outlet(s)	Front	Front and rear					,
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Backlit gauges Blue Blue Copper Length (mm) 4316 4316 4328 Beverage holders, front and rear • • • Passenger volume (L) 2934 2934 2985 Cargo area bag hooks (2) • • Shoulder room - front/rear (mm) 1450/1325 1450/1325 1450/1325 Cargo area light • • • Track - front/rear (mm) 1577/1582 1577/1588 Cargo area storage bins • • • Wheelbase (mm) 2575 2575 2575	Adjustable steering column	•	•	•				,
Beverage holders, front and rear • • Passenger volume (L) 2934 2934 2985 Cargo area bag hooks (2) • • Shoulder room – front/rear (mm) 1450/1325 1450/1325 1450/1325 Cargo area light • • Track – front/rear (mm) 1577/1582 1577/1582 1577/1588 Cargo area storage bins • • Wheelbase (mm) 2575 2575 2575	Air conditioning with air-filtration system	•	•	•	Legroom – front/rear (mm)	1042/994	1042/994	1042/994
Beverage holders, front and rear • Passenger volume (L) 2934 2934 2985 Cargo area bag hooks (2) • • Shoulder room – front/rear (mm) 1450/1325 1450/1325 1450/1325 Cargo area light • • Track – front/rear (mm) 1577/1582 1577/1582 1577/1588 Cargo area storage bins • • Wheelbase (mm) 2575 2575 2575	Backlit gauges	Blue	Blue	Copper	Length (mm)	4316	4316	4328
Cargo area bag hooks (2) • • Shoulder room – front/rear (mm) 1450/1325 1450/1325 1450/1325 1450/1325 1450/1325 1450/1325 1577/1588 1577		•	•	•	Passenger volume (L)	2934	2934	2985
Cargo area light • • Track – front/rear (mm) 1577/1582 1577/1582 1577/1588 Cargo area storage bins • • Wheelbase (mm) 2575 2575 2575		•	•	•	•			
Cargo area storage bins • • Wheelbase (mm) 2575 2575 2575		•	•	•		,	,	
	5 5	•	•	•				
		•	•		Width (mm)	2047	2047	2047

We're Here. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or anyone else driving your vehicle, 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years over an unlimited distance and includes towing, battery boosting and lockout assistance plus many other helpful services. Ask your dealer for more information.

