2012

THE NEXT GENERATION

# To each their own.

Introducing the all-new 2012 Honda Civic. Or should we say “Civics”? There are five different models in the Civic family, with one that’s suited to you. Why? It’s simple, really: Because all of us, from Earth lovers to leadfoots to carpoolers, are looking for our own unique mix of everything that makes a Civic a Civic. In short, because we’re all different.

# The ride of a nation.

Made right here at home in our Alliston, Ontario plant, the Civic isn’t just Canada’s best-selling car for 13 years running. It’s a big part of Honda’s Canadian identity.

And with five different models and over 1.6 million sold, seems like there really is a Civic for all of us.

civic NATION

## Street smarts just got street cred.

The Civic Si, available in both Sedan and Coupe models, is more for those who like to get, well, more. More power, more technology, more reason to go, go, go. It's the athlete in the Civic family with its 201-hp, 2.4-litre, 4-cylinder i-VTEC® engine, close-ratio 6-speed manual transmission, 360-watt Premium audio system with subwoofer. Through the i-MID system you can access the Si's unique power monitor and i-VTEC meter to see how much horsepower you're using and also the optimal time to shift gears. It's like getting continuous driving tips from an expert, but without all the small talk.

## Puts the sedan in its place. Out in front.

In a line of already reliable cars, the Civic Sedan is our rock — it'll be yours too. Like every Civic, it's loaded with technology. The new intelligent Multi-Information Display (i-MID) makes Bluetooth® connectivity even better by letting you do more than just make calls with your smartphone. The feisty i-VTEC® engine and Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS) make an invigorating drive a sure thing, while Eco Assist™ assures it will also be an efficient one. And with plenty of standard safety features like Vehicle Stability Assist (VSA®) with Traction Control, peace of mind is part of every ride.

## The environment's new BFF.

The Civic Hybrid lets you make the most of your thoughtful side, whether it's thinking about fuel consumption, a cozy interior or that big beautiful thing called nature. The Hybrid sports an efficient 1.5-litre, i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA® and a lighter Li-ion (lithium-ion) battery that packs more power in a smaller package. The IMA system controls the balance between the engine and the Hybrid's electric motor, which is always ready to supplement power when needed. In some conditions, it can even propel the car all by itself. Talk about a team effort. The Hybrid also has a combined fuel economy of 4.3 litres per 100 km and an exceptionally clean Tier 2 Bin 3 emission rating. No matter what colour you choose, it'll have more than a hint of green.

## Looks good on paper. Better on pavement.

Did someone say "complete redesign"? We said it. Then we did it. The all-new Civic Coupe's sleek, aerodynamic look was designed to fit right in with the next generation. And with its powerful and efficient i-VTEC® engine and race-inspired handling, you'll find your happy place behind the wheel.

NEXT GENERATION: innovation

## Smartphone, meet smarter car.

There's a Civic to match your own style, and now there's a way to get even more personal with it. The innovative, new intelligent Multi-Information Display (i-MID) makes customizing your ride a snap. You can sync your smartphone with your Civic to play your own music, make hands-free calls to anyone in your phonebook, or even display a favourite photo as wallpaper just like your computer at home. Plus, you can check your fuel economy and, if you've opted for the available navigation system, get turn-by-turn directions to wherever you're headed. Just think of i-MID as the ultimate personalization app.

NEXT GENERATION: efficiency

## Do more with the push of a button.

We all have our own idea of good, clean fun. Some people get giddy squeezing the last drop from every litre of fuel and the Civic is up for the challenge. Push the ECON button, standard on most Civics including the Hybrid, to maximize fuel consumption. Or let the innovative Eco Assist™ system coach you to more efficient driving habits. The system's blue and green bars on either side of the speedometer give you feedback on how many kilometres you're getting out of every litre of gas. The more green you see, the farther you'll go. And while the i-VTEC® engine has big oomph, it also has low emissions. All this fuel-saving technology means fewer painful smackdowns at the gas pump.

NEXT GENERATION: performance

## An essential source of adrenaline.

Whichever Civic you choose, there's an engine to suit your power and efficiency needs. The 4-cylinder i-VTEC® engine in both the Civic Coupe and Sedan is perky and responsive. The Hybrid has a 1.5-litre that's no slouch, either. And with Eco Assist™ on most Civics coaching you to use less fuel, they're all extremely efficient. No matter which model you choose, you get amazingly low fuel consumption with no sacrifice in power. Like to feel in control? Electric Power Steering, MacPherson strut front suspension and multi-link double-wishbone rear suspension aren't just a mouthful of words. They help provide the solid ride and handling Honda is known for.

NEXT GENERATION: Si performance

## Performing daily and nightly.

The Civic Si's new, bigger 2.4-litre i-VTEC® engine is perfect for drivers who appreciate the not-so-little things. The 201-horsepower engine with 170 lb.-ft. of torque is all business, especially if your business is gobbling up the open road. The close-ratio 6-speed manual transmission, unique 17-inch aluminum-alloy wheels and multi-link double-wishbone rear suspension make for a ride that race car drivers would appreciate on the track, let alone off it.

Civic Sedan HYBRID

## DX SEDAN

- 140-hp, 1.8-litre, 16-valve, SOHC, i-VTEC® 4-cylinder engine
- 5-speed manual transmission (MT)
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 12-volt power outlet
- 15" steel wheels with full covers
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 4 speakers
- Audio anti-theft feature
- Drive-by-Wire Throttle System™
- Driver's and front passenger's vanity mirrors
- Driver's seat with manual height adjustment
- Dual-stage, multiple-threshold front airbags (SRS)
- Ecological Drive Assist System™ (Eco Assist™)
- Fold-down rear seatback
- Front console armrest
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- Lower Anchors and Tethers for Children (LATCH)
- MP3/auxiliary input jack
- MacPherson strut front suspension
- Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- Multi-functional centre console storage
- Multi-link double-wishbone rear suspension
- Multi-reflector halogen headlights with auto-off
- Power side mirrors
- Power windows
- Side curtain airbags
- Tilt and telescopic steering column
- Vehicle Stability Assist (VSA®) with Traction Control

## LX SEDAN

Adds to or replaces DX features:

- 160-watt AM/FM/CD audio system with 4 speakers and MP3/Windows Media® Audio playback capability
- Available 5-speed automatic transmission (AT) with Grade Logic Control and lockup torque converter
- 60/40 split fold-down rear seatback
- Air conditioning with air-filtration system
- Body-coloured door handles
- Body-coloured heated folding power side mirrors
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Illuminated steering wheel-mounted audio, cruise, i-MID and phone controls
- intelligent Multi-Information Display (i-MID)
- Programmable automatic power door locks
- Remote entry system with electronic trunk release
- Security system
- USB device connector

## EX SEDAN

Adds to or replaces LX features:

- 16" aluminum-alloy wheels
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 6 speakers
- Exterior temperature indicator
- Leather-wrapped steering wheel
- Passenger-side seatback pocket
- Power-assisted, ventilated front disc/solid rear disc brakes
- Power moonroof with tilt feature
- Power windows with auto-up/down driver's window
- Rear-seat centre armrest
- Variable intermittent windshield wipers

## EX-L SEDAN

Adds to or replaces EX features:

- 5-speed automatic transmission (AT) with Grade Logic Control and lockup torque converter
- 12-volt power outlets (2)
- Driver's seat with 8-way power adjustment
- Heated front seats
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Illuminated steering wheel-mounted audio, cruise, i-MID, navigation and phone controls
- Leather-trimmed seating surfaces
- Multi-reflector halogen headlights with auto-on/off
- XM® Satellite Radio*

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

## HYBRID SEDAN

- 110-hp, 1.5-litre, 8-valve, SOHC, i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- Continuously variable transmission (CVT)
- Lithium-ion (Li-ion) battery
- 15" lightweight aluminum-alloy wheels
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 6 speakers
- Automatic climate control with air-filtration system
- Body-coloured heated folding power side mirrors with integrated turn indicators
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Heated front seats
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Illuminated steering wheel-mounted audio, cruise, i-MID, navigation and phone controls
- IMA® battery state of charge indicator
- IMA® charge indicator
- intelligent Multi-Information Display (i-MID)
- MP3/auxiliary input jack
- Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- Power-assisted, ventilated front disc/rear drum brakes
- Programmable automatic power door locks
- Rear decklid spoiler
- Remote entry system with electronic trunk release
- USB device connector
- Vehicle Stability Assist (VSA®) with Traction Control
- XM® Satellite Radio*

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

Civic Coupe SI

## SI SEDAN AND COUPE

- 2.4-litre, DOHC i-VTEC® engine, 4-cylinder 16-valve with 201 hp and 170 lb.-ft. torque
- Close-ratio 6-speed manual transmission (MT)
- 17" aluminum-alloy wheels
- 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer
- Aluminum shift knob with leather
- Body-coloured rear decklid spoiler with integrated LED brakelight
- Chrome exhaust finisher
- Fog lights
- Helical limited-slip differential
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Illuminated steering wheel-mounted audio, cruise, i-MID, navigation and phone controls
- intelligent Multi-Information Display (i-MID)
- Multi-reflector halogen headlights with auto-on/off
- Power monitor
- Red backlit gauges
- Sport seats with high-contrast stitching and embroidery
- Sport-tuned control-link MacPherson strut front suspension
- Sport-tuned multi-link double-wishbone rear suspension
- USB device connector
- XM® Satellite Radio*

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

## LX COUPE

- 140-hp, 1.8-litre, 16-valve, SOHC, i-VTEC® 4-cylinder engine
- 5-speed manual transmission (MT)
- Available 5-speed automatic transmission (AT) with Grade Logic Control and lockup torque converter
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 12-volt power outlet
- 15" steel wheels with full covers
- 60/40 split fold-down rear seatback
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 6 speakers
- Air conditioning with air-filtration system
- Body-coloured heated power side mirrors
- Drive-by-Wire Throttle System™
- Driver's and front passenger's vanity mirrors
- Dual-stage, multiple-threshold front airbags (SRS)
- Ecological Drive Assist System™ (Eco Assist™)
- Front console armrest
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Illuminated steering wheel-mounted audio, cruise, i-MID and phone controls
- intelligent Multi-Information Display (i-MID)
- MP3/auxiliary input jack
- MacPherson strut front suspension
- Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- Multi-link double-wishbone rear suspension
- Multi-reflector halogen headlights with auto-off
- Power-assisted, ventilated front disc brakes
- Power windows
- Programmable automatic power door locks
- Remote entry system with electronic trunk release
- Side curtain airbags
- Tilt and telescopic steering column
- USB device connector
- Vehicle Stability Assist (VSA®) with Traction Control• USB device connector

## EX COUPE

Adds to or replaces LX features:

- 16" aluminum-alloy wheels
- Exterior temperature indicator
- Leather-wrapped steering wheel
- Passenger-side seatback pocket
- Power-assisted, ventilated front disc/solid rear disc brakes
- Power moonroof with tilt feature
- Power windows with auto-up/down driver's window
- Variable intermittent windshield wipers

## EX-L COUPE

Adds to or replaces EX features:

- 5-speed automatic transmission (AT) with Grade Logic Control and lockup torque converter
- 12-volt power outlets (2)
- 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer
- Heated front seats
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Illuminated steering wheel-mounted audio, cruise, i-MID, navigation and phone controls
- Leather-trimmed seating surfaces
- Multi-reflector halogen headlights with auto-on/off
- XM® Satellite Radio*

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## LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.

BLUE SKIES FOR OUR CHILDREN

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Get the latest photos, MSRPs, features, accessories, specs and more at **www.honda.ca**

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