



2012



Fit



THE FIT IS A QUICK STUDY IN SPORTY EYE-CATCHING DESIGN. It's function made friendly with a One-Motion 60/40 Split 2nd-Row Magic Seat® that's easily operated with a single hand. It's traffic-taming i-VTEC® power with a dash of shortcut-carving agility. It's big on safety with an Advanced Compatibility Engineering™ body structure. It's also mighty fuel efficient with its "all the way there, and back, and there again" approach to driving. And it's built by Honda, but made for you and your life on the go.



VERSATILITY

WHEN IT COMES TO BRINGING FAMILY, FRIENDS, PETS OR STUFF ALONG FOR THE RIDE, THE FIT HAS AN INNOVATIVE, OPEN MIND. With the One-Motion 60/40 Split 2nd-row Magic Seat, you can easily create four different seating configurations that'll accommodate practically everything and everyone. And should you find yourself running heavy on friends, the Fit has you covered with comfortable, spacious seating for five.

INTERIOR

IF THERE IS SUCH A THING AS SUBCOMPACT LUXURY, THE FIT IS IT. Inside the cavernous cabin you'll find nothing but sophisticated style, high-quality materials and form-fitting comfort. Dials and displays are easy to reach and read. And the telescopic steering column with tilt feature helps you sit behind the wheel exactly the way you want – perfectly.

As comfortably as the Fit carries people and possessions, it's also very capable of carrying a tune or two. From CDs and MP3s, to iPod® and Windows Media® Audio, the Fit hasn't met a musical format it doesn't like. There's an available 6-speaker, 160-watt AM/FM/CD audio system with tweeters. There's an integrated auxiliary input jack and an available USB device connector for a more customized easy-listening experience. And to top it all off, the Speed-sensitive Volume Control (SVC) system ensures everything always sounds just right.

You'll always be on the go in the Fit, and you can always stay connected too. The available Bluetooth® HandsFreeLink™ lets you wirelessly call your friends on your mobile without having to take your hands off the wheel.



EXTERIOR

THE FIT HAS A BOLD LOOK. It's a confident character that comes to life in lines that are sculpted. It's an attractive attitude that's enhanced by a muscular body style. It's an attitude that rises from the ground up, from the available 16-inch alloy wheels and available body-coloured side mirrors and body-coloured door handles, all the way up to its available body-coloured rear roofline spoiler. And it rolls in your choice of six available exterior colours, giving the Fit a style you can call your own.

PERFORMANCE

THE FIT IS INCREDIBLY PERFORMANCE SAVVY. Yes, it's got pep, but pep without handling, agility, control and a dash of confidence can only take you so far. Thankfully, the Fit nimbly answers the call with its electric power-assisted rack-and-pinion steering (EPS) and its precision-tuned independent MacPherson strut front and torsion-beam rear suspension.

For 2012, all trim levels now have Vehicle Stability Assist (VSA®) with Traction Control to give you enhanced handling stability by correcting oversteer and understeer, and ensuring better control in slippery conditions. So when it comes to tackling traffic, finding shortcuts or just conquering the rest of the concrete jungle, the Fit has got what it takes.



EFFICIENCY

THE FIT IS MIGHTY FUEL EFFICIENT AND EXCEPTIONALLY EXCITING TO DRIVE.

It's equipped with a fierce 4-cylinder, 1.5-litre, i-VTEC engine that's super-powerful and super-fuel-efficient. And because we're talking i-VTEC engineering, we're also talking about the confident power and torque you want at any engine speed. Plus, the Drive-by-Wire Throttle System™ delivers quick and smooth acceleration, allowing for almost instant access to the 117 spirited horses packed under the hood.

The Fit gets its zip from Honda's innovative Variable Valve Timing and Lift Electronic Control (i-VTEC) engineering. This track-tested technology spreads engine power across the entire rpm range to offer you low-rpm torque off the line and high-rpm passing power on the highway. And to keep you moving in a fun, fuel-sipping fashion, the Fit features Variable Timing Control (VTC) to maximize efficiency and minimize fuel consumption.

Fit

FIT DX

- 117-hp, 1.5-litre, SOHC, I-VTEC® 4-cylinder engine
- 5-speed manual transmission (MT)
- Available 5-speed automatic transmission (AT) with Grade Logic Control*
- 15" steel wheels with full covers
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)
- 2-speed intermittent windshield wipers
- 60/40 Split 2nd-Row Magic Seat® with underseat storage compartment
- 160-watt AM/FM/CD audio system with 2 speakers and MP3/Windows Media® Audio playback capability
- Active front seat head restraints
- Adjustable tilt and telescopic steering column
- Advanced Compatibility Engineering™ (ACE™) body structure
- Available air conditioning with air-filtration system
- Cargo area light
- Cargo area storage bins
- Cargo area tie-down anchors (4)
- Driver's and front passenger's vanity mirrors
- Dual-stage, dual-threshold front airbags (SRS)
- Electric power-assisted rack-and-pinion steering (EPS)
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- Fuel consumption display
- Immobilizer Theft-Deterrent System
- Maintenance Minder system
- MP3/auxiliary input jack
- Power side mirrors
- Power windows with auto-up/down driver's window
- Rear window defroster
- Rear window wiper/washer
- Side curtain airbags
- Vehicle Stability Assist (VSA®) with Traction Control

*DX-A model only.



Fit DX

FIT LX

Adds to or replaces DX features:

- 160-watt AM/FM/CD audio system with 4 speakers and MP3/Windows Media® Audio playback capability
- Air conditioning with air-filtration system
- Body-coloured rear roofline spoiler
- Body-coloured side mirrors and door handles
- Driver-side armrest
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Heated side mirrors
- Power door locks
- Remote entry system
- Steering wheel-mounted cruise control

FIT SPORT

Adds to or replaces LX features:

- 16" alloy wheels
- 160-watt AM/FM/CD audio system with 6 speakers and MP3/Windows Media® Audio playback capability
- Body-coloured underbody spoiler kit
- Chrome exhaust finisher
- Integrated fog lights
- Passenger-side seatback pocket
- Perforated leather-wrapped steering wheel
- Rear stabilizer bar
- Security system
- USB device connector

LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



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