

TOYO TIRES®

Bites Into Winter Not Your Wallet.

**Save up to \$80
on select sets of 4**

Canadian winters are known for a variety of cold weather conditions. From black ice to slush to deep snowfalls, each having its own unique challenges. TOYO Observe Winter Tires are designed and tested to bite into them all. For a limited time, get TOYO advanced technology and save a bundle on select sets of 4.

Ask for details. TOYO TIRES ... engineered for the real world.



REBATE OFFER ENDS DECEMBER 15, 2013



TOYO TIRES
driven to perform

toyotires.ca

If you PRE-REGISTER your rebate claim at www.toyorebate.com you will be automatically entered to win your tire purchase!
Contest open to web-registrations only.

Campaign Details - Dates : September 14th to December 15th, 2013 - **Claims must be received no later than 11:59 pm EST on January 20th, 2014.** Open to residents of Canada only. Retail purchases at authorized, participating Toyo Tire retail locations in Canada only. Purchase must be a minimum of 4 new Qualifying Toyo tires for the same vehicle. This rebate includes GST-HST and PST-QST as appropriate.
Rebate inquiries & Rules and Regulations: Go to www.toyorebate.com or email info@toyorebate.com, by phone 1-877-993-6999.

REQUIRED DOCUMENTS: The following must accompany ALL claims:

Submission Type	Rebate Form	Retailers Invoice	Approximate Processing Time
WEB PRE-REGISTRATION Go to www.toyorebate.com	No - but MUST supply a pre-registration number supplied when registering	Yes - Must include a clear copy of retailer's invoice	Approximately 3-4 weeks from receipt of documents at the rebate centre.
BY MAIL ONLY Decided to Mail in only - <u>did not</u> pre-register your claim online.	Yes - must have completed rebate form attached	Yes - Must include a clear copy of retailer's invoice	Approximately 6-8 weeks from receipt of documents at the rebate centre.

Mail all required documents to -
"TOYO FALL 2013 REBATE CAMPAIGN",
c/o 2283 Argentia Rd. Unit # 16,
Mississauga ON L5N 5Z2

Mail all documents to the rebate centre via Canada Post mail, Canada Post Xpresspost, or courier (fax or email does not qualify).
Note: Retailer invoice/receipt (credit card receipt does not qualify) must have detailed information such as tire model and rim size, invoice number, sale price, retailer name and complete address to qualify.
A clear copy of the invoice must accompany ALL rebate claims.

CHEQUE PAYABLE TO: who the cheque will be payable to.

Mr. Mrs. Ms Business

First Name: _____
or Business Name: _____
Last Name: _____

MAILING ADDRESS - claims with incomplete/illegible and/or invalid Canada Post address may not be processed.

House number and street name: _____ Apt./Suite #: _____
City: _____ Province: _____
Postal Code: _____ Daytime Phone: (____) _____
Email Address: _____

Please contact me regarding upcoming TOYO TIRES product or sale announcements. Yes No
For internal use only. For a detailed privacy policy please visit www.toyorebate.com

To ensure delivery, please print CLEARLY.
ALL information MUST BE completed.

Qualifying Tires & Rebate Amounts :

Tire Size Purchased : _____ / _____ R _____

Winter	If you purchased ...	Observe GS15 <input type="checkbox"/>	Observe Garit KX <input type="checkbox"/>	
Your rebate would be ...	<input type="checkbox"/> 13" = \$50	<input type="checkbox"/> 14" = \$60	<input type="checkbox"/> 15" = \$70	<input type="checkbox"/> 16" - 20" = \$80
All Season	If you purchased ...	Eclipse <input type="checkbox"/>	Extensa HP <input type="checkbox"/>	Versado ECO <input type="checkbox"/>
		Extensa A/S <input type="checkbox"/>	Versado LX & LX II <input type="checkbox"/>	Proxes 4 plus <input type="checkbox"/>
Your rebate would be ...	<input type="checkbox"/> 13" = \$30	<input type="checkbox"/> 14" = \$40	<input type="checkbox"/> 15" = \$50	<input type="checkbox"/> 16" = \$60 <input type="checkbox"/> 17" = \$70 <input type="checkbox"/> 18" + = \$80
Light truck	If you purchased ...	Open Country A/T II <input type="checkbox"/>	Open Country M/T <input type="checkbox"/>	Open Country H/TTD <input type="checkbox"/>
		Open Country A/T <input type="checkbox"/>	Open Country H/T <input type="checkbox"/>	Open Country WLT1 <input type="checkbox"/>
			Proxes ST II <input type="checkbox"/>	Versado CUV <input type="checkbox"/>
			Your rebate would be ...	<input type="checkbox"/> \$50

Note : All rebate claims MUST be accompanied with a clear copy of retailer's invoice.

TOYO TIRE Retailer Name: _____

Invoice/Receipt Number: _____

Date of Purchase: (Day) _____ / (Month) _____ / 2013

Campaign Dates : September 14th to December 15th, 2013.
Your purchase must be within these dates.

Did you pre-register at www.toyorebate.com ? Yes No

if YES please enter your rebate pre-registration I.D. here.

1 3 F _____

Instructions: Offer valid on qualifying retail purchases at authorized, participating Toyo Tire retail locations in Canada. Consumer must purchase a minimum of 4 new Qualifying Toyo Tires for the same vehicle to qualify for the rebate offer. Purchase must be between September 14th to December 15th, 2013. Claims must be received no later than 11:59 pm EST on January 20th, 2014 to qualify, and become the property of Toyo Tire Canada Inc. This rebate includes GST-HST and PST-QST as appropriate.

QUALIFYING TOYO TIRES AND REBATE DATES:

Rebate Dates: Purchase must be between September 14th to December 15th, 2013.

Qualifying Toyo Tires:	Rebate amount:
Eclipse	13" = \$ 30
Extensa AS	14" = \$ 40
Extensa HP	15" = \$ 50
Versado ECO	16" = \$ 60
Versado LX and LXII	17" = \$ 70
Proxes 4	18" - 20" = \$ 80
Proxes 4 Plus	

Qualifying Toyo Tires:	Rebate amount:
Versado CUV	\$ 50
Proxes STII	
Open Country HT	
Open Country HT TD	
Open Country AT	
Open Country ATII	
Open Country MT	
Open Country WLT1	

Qualifying Toyo Tires:	Rebate amount:
Observe GS15	13" = \$ 50
Observe Garit KX	14" = \$ 60
	15" = \$ 70
	16" - 20" = \$ 80

SUBMISSION - Procedure and documentation - claims missing required documentation will be rejected.

Web Pre-Registration -

Go to www.toyorebate.com and complete the online registration form. Rebates pre-registered online will be processed faster however **please allow 3-4 weeks** from receipt of paperwork at rebate centre.

The following must accompany ALL web registered claims:

1. An official Toyo Tire rebate form (available at participating Toyo Tire dealers or online at www.toyorebate.com) or printout of the web registration confirmation page (which is available for printing at the end of the web registration process). If you are NOT able to print out this form simply transfer the 9 digit registration number to an official Toyo Tire rebate form.
2. A copy of the retailers invoice/receipt.

Mail all documents via Canada Post mail, Canada Post Xpresspost, or courier (fax or email does not qualify) to the rebate centre.

Consumers who pre-register their rebate claims online and then mail in their documentation will be automatically entered to win their tire purchase. **

BY MAIL ONLY - For mail in only rebates, please allow **6-8 weeks** from receipt of paperwork at rebate centre.

If you choose not to pre-register your rebate online, you must submit the following:

1. A completed official Toyo Tire rebate form (available at participating Toyo Tire dealers or online at www.toyorebate.com).
2. A copy of the retailers invoice/receipt.

Mail all documents via Canada Post mail, Canada Post Xpresspost, or courier (fax or email does not qualify) to the rebate centre.

****ENTER TO WIN YOUR PURCHASE** - All rebate claims which have been pre-registered at www.toyorebate.com prior to sending in the proper documentation will be automatically entered to win the value of their tire purchase.

Claim must be approved and will be verified with the Toyo Tire Dealer.

Only the posted value on the dealer invoice will be credited and refund will be in the form of a cheque.

Contest invalid where prohibited.

Contest open to web-registrations only.

Draw will be held January 30th, 2014 for all claims received at that time. All late claims will not be eligible for the draw.

WHERE TO SEND YOUR CLAIM - Send it via Canada Post mail, Canada Post Xpresspost, or courier (fax or email does not qualify) to :

"TOYO FALL 2013 MAIL-IN REBATE OFFER"
c/o 2283 Argenta Rd. Unit # 16, Mississauga ON L5N 5Z2

INVOICE/RECEIPT - Note: Retailer invoice/receipt (credit card receipt does not qualify) must have detailed information such as tire model and rim size, invoice number, purchase price, dealer name and complete address to qualify. **Incomplete invoices or illegible invoices will be rejected!**

TRACKING YOUR CLAIM - You may log onto www.toyorebate.com at any time to review its status. If you did not pre-register online, you may also visit the web site to search for your claim(s) status. You will be asked online to identify your claim.

Forward all rebate inquiries to: info@toyorebate.com
or by phone: 1-877-993-6999

REBATE PAYMENT: If all rebate criteria are met, the customer will receive a rebate in the form of a cheque sent to the address provided and made out to the owner of the tires purchased.

ELIGIBILITY: Open to residents of Canada only. You are not eligible if you are an employee, representative or agent of Toyo Tire Canada Inc., their respective affiliates, authorized dealers, subsidiaries, parent or related companies, advertising or promotional agencies, a member or employee of the independent rebate organization or a member of the immediate family (i.e. parent, sibling, child or spouse) or household of any of the above persons.

AUTHORIZED TOYO TIRE DEALER – Clarification

Clarification of an "Authorized" dealer eligible to offer the rebate campaign.

- A. Listed on the dealer search engine located on the corporate Toyo Tire web site (www.toyotires.ca)
- B. Or must be able to provide ALL of the following services to a Toyo Tire customer:
 1. Be able to display and sell Toyo Tires at their location in a professional manner.
 2. Install and balance Toyo Tires in a professional manner.
 3. Troubleshoot any service issue via test drive, adjustments etc.
 4. Service Toyo Tires purchased as outlined in the warranty manual, including inspecting and diagnosing the warranty issue. Reissuing, installing, and balancing products if necessary.
- C. Must be a Canadian retail location carrying Toyo Tires intended for the Canadian market distributed through Toyo Tire Canada Inc.

Our goal is to provide full service to our customer ensuring satisfaction, not only when using our products, but also knowing they will have easy access to service should the unlikely event of a warranty issue. By simply selling tires online does not meet these needs.

GENERAL: Late, lost, incomplete, postage-due, illegible or misdirected entries or entries that are irregular, have been submitted through illicit means or do not conform with or satisfy any or all conditions of these Official Rules, will be judged void. This rebate offer is subject to all applicable federal, provincial and municipal laws and regulations.