



OFFICIAL CLAIM FORM

BRIDGESTONE CONQUER THE COLD PROMOTION

First Name Please Print Clearly

Last Name

Mailing Address (Postal Box is not allowed)

City **Province** **Postal Code**

Email Address (REQUIRED FOR ELIGIBILITY AND COMMUNICATION)

() Receipt/Invoice Date: / /2014

Mobile Phone **Month Day**
Check if you would like to receive future Bridgestone marketing updates and promotions via email and/or text.

I had my new set of 4 eligible Bridgestone tires mounted on the following vehicle:

Year Make Model

Thank you for choosing Bridgestone tires. Please see back for partial official rules of offer.

I have read and complied with all the OFFICIAL RULES, available at ConquerTheCold.ca. Enclosed is my store-identified receipt/invoice(s) indicating an eligible tire purchase, proof of mounting, and this original claim form. I hereby confirm that all information herein is valid and correct.

X _____
PURCHASER'S SIGNATURE REQUIRED

Purchase between: October 15–November 30, 2014.

Please indicate below which tires were purchased and your temperature guess. Claim/entry forms must be postmarked or submitted online at BridgestoneRewards.com by December 10, 2014. If submitted via mail, claim/entry form must be received by December 19, 2014.

OFFER CTCFLCA2014

ELIGIBLE TIRES: Purchase a set of 4 eligible tires below and receive a \$70 Bridgestone Visa® Prepaid Card®

<input type="checkbox"/> Blizzak™ DM-V1	<input type="checkbox"/> Blizzak™ LM-32 RFT	<input type="checkbox"/> Blizzak™ MZ-03 RFT
<input type="checkbox"/> Blizzak™ DM-Z3	<input type="checkbox"/> Blizzak™ LM-50 RFT	<input type="checkbox"/> Blizzak™ W965
<input type="checkbox"/> Blizzak™ LM-25 RFT	<input type="checkbox"/> Blizzak™ LM-60	<input type="checkbox"/> Blizzak™ WS60
<input type="checkbox"/> Blizzak™ LM-25 4x4	<input type="checkbox"/> Blizzak™ LM-60 RFT	<input type="checkbox"/> Blizzak™ WS70
<input type="checkbox"/> Blizzak™ LM-32	<input type="checkbox"/> Blizzak™ LM-80 RFT	<input type="checkbox"/> Blizzak™ WS80

Write in your temperature guess as to what the temperature (°F) will be at the 2015 Bridgestone NHL Winter Classic® at designated stadium in Washington D.C., scheduled to take place on January 1, 2015, at the time **the puck drops at the start of the first period of the** hockey game (approximately 1:25 p.m. ET; with the understanding that actual starting time of the hockey game has not yet been finally determined). **Participants with correct guesses will be reimbursed for the cost of their Blizzak tires, up to max of \$990, on a Bridgestone Visa Prepaid Card. Internet access/email required for Sweepstakes entry. See reverse side for full details.**

YOUR TEMPERATURE GUESS (Must be a whole number with no decimals, ex: 23): _____°F
(If submitting max. of (2) claim forms, temperature guess must be the same on both claim forms.)

ORIGINAL FINAL PAID RECEIPT/INVOICE must be submitted with this claim form.

OFFER EXCLUDES ALL OTHER BRIDGESTONE TIRES AND COSTCO PURCHASES. Offer will be fulfilled with a \$70 Bridgestone Visa Prepaid Card. Limit of (2) rewards shall be issued per household. Please allow 8 to 12 weeks for delivery. Postal boxes are not accepted and will be disqualified. Visit BridgestoneRewards.com to check the status of your claim or to contact us.



BRIDGESTONE CONQUER THE COLD PROMOTION PARTIAL TERMS AND CONDITIONS (FOR FULL OFFICIAL RULES, VISIT CONQUERTHECOLD.CA)

1. Submit your store-identified, dated, ORIGINAL final paid receipt/invoice, with your name, dealer name, date of purchase showing eligible tire purchase, price paid and proof of mounting with this completed Claim Form. **Circle the tire purchase on your receipt/invoice.** PHOTOCOPIES WILL NOT BE ACCEPTED. Limit two (2) Claim Forms (for two (2) rewards and one (1) sweepstakes entry) per household. Documentation must be submitted for each eligible purchase.
2. Name on claim form and on receipt/invoice MUST be the same. This offer (including sweepstakes) is for retail purchasers only and excludes commercial, fleet and group purchases along with employee changeovers or warranty replacement purchases.
3. Offer valid in Canada. Void where prohibited, taxed or restricted. Must be 18 or the age of majority, whichever is older.
4. Receipts/invoices and submissions that are altered, forged, illegible, incomplete or defaced in any way are invalid and will automatically be deemed ineligible. **Fraudulent submissions may result in prosecution under applicable law.**
5. Bridgestone Canada Inc. does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for marketing purposes and for the administration of the program.
6. Neither Bridgestone Canada Inc. nor Bridgestone Program Headquarters or claim form processor are responsible for late, lost, illegible, postage due or misdirected mail, online claims that are corrupted, inaccessible, garbled or otherwise defective, or for online claims not received due to electronic, programming, technological problems, malfunctions or failures of any kind or congestion on the internet or at any website. Bridgestone Canada Inc. reserves the right to cease making the claim form available

online due to electronic, programming or technological problems/ malfunctions/.failures of any kind. Please make copies of your submission as any mailed materials become the property of Bridgestone and will not be returned to customer.

7. All decisions made by Bridgestone Canada Inc. and Bridgestone Program Headquarters are final. For inquiries after 4 weeks regarding offer status, contact our **toll-free number: 855-707-7554.**
8. On this Claim Form, you may include your temperature guess ($^{\circ}$ F) as to what the temperature will be at the 2015 Bridgestone NHL Winter Classic[®] at designated stadium in Washington D.C., scheduled to take place on January 1, 2015, at the time the puck drops to begin the first period of the hockey game (approximately, 1:25 p.m. ET; with the understanding that actual starting time of the hockey game has not yet been finally determined). Guess must be in degrees Fahrenheit (not Celsius or other measure) and must be to the nearest whole degree (no decimals accepted). For example, if you guess 19.7° , the guess will be recorded as 19° . There will be no rounding up or down. **If submitting maximum of (2) Claim Forms, temperature guess must be the same on both Claim Forms.** Once verified, your Claim Form constitutes your entry in Bridgestone's Conquer the Cold Sweepstakes. All participants that correctly guess the temperature as recorded by sponsor's designated on-site adjudicator, once verified and required paperwork (received by email) is completed, will be reimbursed for the amount spent on their Blizzak tires, up to \$990.00, awarded as a prepaid card (separate terms and conditions apply). If participant spent more than \$990, he/she will not receive the difference. No reimbursement for mounting/balancing of tires. **NO PURCHASE NECESSARY.** Internet access and valid email required for Sweepstakes Entry. Must correctly answer mathematical skill testing question in order to win. Odds of winning depend on entrant's ability to correctly guess the temperature as required. For

complete details including method of entry without purchase, see Official Rules, available at ConquerTheCold.ca.

9. Prepaid cards are issued by Peoples Trust Company pursuant to a license by Visa Int. The card is given to you as a reward and no consideration, value, or money has been paid by you in exchange for the reward card. Card is not transferable and cannot be issued to minors. Country restrictions apply and are subject to change. Card terms, conditions, and limitations apply. Reward prepaid card does not have cash access and can be used at any merchants that accept Visa cards. Reward card valid for up to 6 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law; see MyPrepaidCenter.com/site/conquerthecold for details. Sweepstakes prepaid card can be used at any merchants that accept Visa cards. Sweepstakes prepaid card valid for up to 12 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law; see MyPrepaidCenter.com/site/visa-atm-can for details.
10. Tires must be purchased and mounted during the promotion period. No special orders. No rain checks.

CLAIM FORMS MAY BE FILED ONLINE AT BRIDGESTONEREWARDS.COM BY DECEMBER 10, 2014 AT 11:59 P.M. ET OR CLAIM FORMS MAY BE MAILED. IF MAILED, CLAIM FORMS MUST BE POSTMARKED BY DECEMBER 10, 2014 AND RECEIVED BY DECEMBER 19, 2014.

MAIL TO:

BRIDGESTONE CANADA OFFER CTCFLCA2014
3000 BOUL DES LAURENTIDES, SUITE 12-166
LAVAL, QC H7K 3G5



Reward will be paid with a
\$70 Bridgestone Visa Prepaid Card.