Firestone

Please Print (Card will be issued in the name on this form)

First Name Please Print Clearly Last Name Mailing Address Citv Province Postal Code Email Address (REQUIRED FOR COMMUNICATION) Invoice Date: /2014 Phone Day Month Check if you would like to receive future Firestone marketing updates and promotions via email and/or text. I had my new set of 4 eligible Firestone I purchased these 4 tires tires mounted on the following vehicle: for personal use: Tire model purchased on receipt Year Make Model I have read and complied with all the TERMS AND CONDITIONS. Enclosed is my

I have read and complied with all the LENIXS AND CUNUTIONS. Enclosed is my store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and this original claim form. I hereby confirm that all information herein is valid and correct.

PURCHASER'S SIGNATURE REQUIRED

OFFICIAL CLAIM FORM

FIRESTONE DESTINATION: ANYWHERE MAIL-IN PROMOTION

Purchase between: March 15-April 30, 2014.

All submissions must be submitted or postmarked NO LATER THAN May 10, 2014.

OFFER FSDSTCAD2014

File your reward claim online at FirestoneRewards.com or by mail in (see details below):

ELIGIBLE TIRES: Purchase of a set of 4 eligible tires is required. Please indicate below which tires were purchased.

□ Destination[™] A/T

□ Destination[™] M/T

 \Box DestinationTM LE2

□ Destination[™] S/T
 □ Firehawk[™] Wide Oval[™] Indv 500[®]

□ Firehawk[™] Wide Oval[™] A/S

PRIZES: Check One

STO Visa® Prepaid Card®

 \mathbf{OR} \square 7-Night Vacation of Your Choice at One of 1,800 Locations in the US and Canada⁹

OFFER EXCLUDES ALL OTHER FIRESTONE TIRES AND COSTCO PURCHASES. Promotion will be fulfilled with a Firestone Visa Prepaid Card or a 7-night stay at a time-share resort. Mail-in required. Only one type of reward per customer shall be issued for each set of 4 eligible tires purchased. Visa prepaid card may be used anywhere Visa debit cards are accepted in Canada and the U.S. Certain limitations apply. Card valid for up to 6 months. See Cardholder Agreement. Not redeemable for cash. 7-Night Vacation subject to limitations and restrictions. Please allow 10 to 12 weeks for the receipt of the prepaid card. Visit FirstoneRewards.com to check the status of your claim or to contact us.

Thank you for choosing Firestone tires. Please see back for terms and conditions of offer.

Firestone Firestone Destination: Anywhere Mail-In Promotion Terms and Conditions

- If submitting by mail, include a copy of your store-identified, dated, paid receipt/invoice, with your name, dealer name, date of purchase showing eligible tire purchase, price paid and proof of mounting with this completed Claim Form. Circle the tire purchase on your receipt/ invoice. Limit 1 offer per customer name, 2 per household, 1 per booking group. Documentation must be submitted for each eligible purchase.
 Name on claim form and on receipt/invoice MUST be the same. This offer is for retail purchasers only and excludes commercial, fleet and group purchases along with employee changeovers or warranty replacement
- purchases.
- 3. Offer valid in Canada for tire purchases made in Canada only. Void where prohibited, taxed or restricted. Must be 21 or older.
- Receipts/invoices and submissions that are altered, forged, illegible, incomplete or defaced in any way are invalid and will automatically be deemed ineligible.
- 5. Bridgestone Čanada Inc. does not share, sell or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for the administration of the program, and if you have expressly consented, for marketing purposes.
- 6. Neither Bridgestone Canada Inc. nor Bridgestone Program Headquarters or claim form processor are responsible for late, lost, lilegible, postage due or misdirected mail, online claims that are corrupted, inaccessible, garbled or otherwise defective for online claims not received due to electronic, programming, internet or at any website. Bridgestone Canada Inc. reserves the right to cease making the claim form available online due to electronic, programming or technological problems/malfunctions/ malfunctions/

failures of any kind. Please make copies of your submission as original materials become the property of Bridgestone and will not be returned to customer.

- All decisions made by Bridgestone Canada Inc. and Firestone Program Headquarters are final. For inquiries after 4 weeks, contact our toll-free number: (877) 702-4221.
- 8. Prepaid cards are issued by Peoples Trust Company pursuant to a license by Visa Int. The card is given to you as a reward and no consideration, value, or money has been paid by you in exchange for the reward card. Card issued in the name submitted on the claim form and is not transferable; cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa cards. Card valid for up to 6 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change. Card terms, conditions, and limitations apply; see MyPrepaidCenter.com/site/Visa_univ_cant for details.
- 9. Offer valid for accommodations for a 7-night stay at a time-share resort (Vacation) (excludes travel costs). Limit 1 offer per customer name, 2 per household, 1 per booking group. Maximum of 4 people per Vacation. Mail-in required. Itinerary forms for Vacation found on www.FirestoneVacationRewards.ca must be postmarked within 21 days of the date itinerary form was downloaded from www. FirestoneVacationRewards.ca. Itinerary forms must be downloaded within 7 days of the date Fulfillment Email with unique code was issued. Itinerary forms must be completed in full, including 3 preferred dates and 3 preferred destimations (destimations and available dates are found)

on the promotional website provided on Itinerary form); dates requested must be at least 3 weeks from the date the linerary form is mailed in. Vacations subject to promotional availability and there is no guarantee that the selected resorts will be available once timerary form has been received. Available resorts can be viewed within a 90 day window from the time of viewing. All travel must be complete within 90 days of booking. Vacations cannot be held under the promotion until Vacation is confirming availability. Copy of valid ID (for Canadian destinations) OR valid Passport (for U.S. destinations) required. Offer available to Canadian residents only. Must be 21 years of age or older. Tax, fees and deposits may be required. Other restrictions and terms apply. See website, www.FirestoneVacationRewards.ca/terms, for complete details.

 Tires must be purchased and mounted during the promotion period. No special orders. No rain checks.

ALL CLAIM FORMS MUST BE FILED ONLINE OR POSTMARKED BY MAY 10, 2014. FILE ONLINE AT FIRESTONEREWARDS.COM OR MAIL TO:

DESTINATION: ANYWHERE OFFER OFFER FSDSTCAD2014 3000 BOUL DES LAURENTIDES, SUITE 12-166 LAVAL, QC H7K 3G5



Promotion will be paid with a Firestone Visa Prepaid Card or a 7-night vacation of your choice at one of 1,800 locations in the U.S. and Canada.