



HOW TO RECEIVE YOUR MAIL-IN REBATE:

- COMPLETE THIS CLAIM FORM
- ATTACH A COPY OF YOUR DETAILED INVOICE* CLEARLY INDICATING THE PURCHASE OF FOUR BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES (between March 31 and May 24, 2014)
- MAIL BEFORE JUNE 21, 2014, TO:
BFGoodrich Spring 2014 Promotion
PO Box 6025, Paris, ON N3L 3W6

OR

Go to bfgoodrichpromo.ca to request your rebate online!

* Estimates, work orders or quotations are not acceptable as proof of purchase.



From March 31 to May 24, 2014
GET A MAIL-IN REBATE OF
\$50
with the purchase of 4 BFGOODRICH® Passenger or Light Truck tires.

MAIL BEFORE JUNE 21, 2014, WITH A COPY OF YOUR INVOICE (SEE REVERSE FOR DETAILS) TO:
BFGoodrich Spring 2014 Promotion
PO Box 6025, Paris, ON N3L 3W6

Please indicate your language of choice:

English French

Please print legibly

Invoice #*

Retailer name*

First name* Mr. Mrs.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone # - -

Email address

(If you would like to receive confirmation of claim form receipt by email.)

I authorize BFGoodrich to send me information concerning contests, promotions and new products.

* Required information.

BFG0201

1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes No

2- How did you first hear about this promotion? (Please check one.)
Radio Direct Mail Newspaper Salesperson in store In-store display
Friend/Family Television Website Outdoor advertising Email
Facebook page Other

3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?
BFGoodrich® MICHELIN® Goodyear Bridgestone Toyo
Pirelli Yokohama Other

4- How many years have you been a BFGoodrich® tire owner?
First time Less than 5 years More than 5 years

5- What kind of tires do you normally use?
 Winter or all-season tires/summer tires (according to the season)
 All-season or summer tires all year-round
 Winter tires year-round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is the make and year of your vehicle?
Make
Year

8- What is your age?
18-25 26-39 40-55 Over 55

BFGoodrich knows how important it is to protect your personal information. Please consult our privacy policy at bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 31 to May 24, 2014. Purchases outside these dates will not be honoured. Only BFGoodrich® Passenger or Light Truck tires are eligible. Please allow 6 to 8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® authorized dealers. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit bfgoodrichpromo.ca.

