THE 2012 ACCORD SEDAN. With its aggressive stance and flawless aerodynamics, it’s everything an advanced sedan should be. It features one of the most powerful yet fuel-efficient engines you’ll find in a Honda, and with a surplus of innovative standard safety features, it leaves nothing to chance. The Accord Sedan has it all and a little bit more.

ENGINE
LOOK UNDER THE HOOD OF THE ACCORD SEDAN AND YOU’LL FIND ONE OF THREE EXHILARATING i-VTEC® ENGINES. There’s a quick 2.4-litre, i-VTEC 4-cylinder engine that puts out 177 horsepower and 161 lb.-ft. of torque. There’s a quicker 2.4-litre, i-VTEC 4-cylinder engine that puts out 190 horsepower and 162 lb.-ft. of torque. And there’s an ultra-quick 3.5-litre, i-VTEC V6 engine that takes it to the next level with an exciting 271 horsepower and 254 lb.-ft. of torque.

What’s more, Accord Sedan V6 models feature a next-generation Variable Cylinder Management® (VCM®) system. Now, whether you’re accelerating, cruising or idling, this innovative system activates or deactivates the engine’s operating cylinders from 6- to 4- to 3-cylinder mode to deliver maximum fuel efficiency.

All that power is nothing without agility. Sporting a wide stance and balanced power-to-weight ratio, the Accord is ready to handle almost any twist, turn or fork in the road. Its variable gear ratio (VGR) steering system provides you with a precise, on-centre feel at high speed and greater vehicle agility and increased low-speed maneuverability. And with the Accord’s Vehicle Stability Assist (VSA) helping to correct any oversteering or understeering scenarios, every turn, curve or corner you take will be a confident one.

INTERIOR
IS THE ACCORD BIG ON LUXURY? SOPHISTICATION? COMFORT? Yes, yes and yes – and in a largest-interior-in-its-class sort of way. From the available leather-trimmed heated front seats to the available dual-zone automatic climate control with air-filtration system, the Accord likes to pamper its passengers.

Once you’re settled comfortably, the entertainment continues with a standard 7-speaker, 270-watt Premium audio system, boasting a 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability as well as a standard HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface, XM® Satellite Radio and an available Honda Satellite-Linked navigation System™ with bilingual Voice Recognition. Like the drive itself wasn’t entertaining enough already.

PERFORMANCE
WILL OWNING AN ACCORD HELP MAKE YOU A BETTER DRIVER? IT’S POSSIBLE. After all, the Accord was engineered to enhance your confidence, connection and comfort on the road in ways only an Accord Sedan can. From the sophisticated luxury of its lavish interior to the incredible balance of horsepower and fuel efficiency, the Accord delivers on its promises. So whether the Accord makes you a better driver or not, it certainly makes for a better experience for you and your four extremely privileged passengers.

SE
INTRODUCING THE 2012 ACCORD SEDAN SE. We’ve boosted the comfort and sophistication you expect with more of the standard features you want. 16” aluminum-alloy wheels complete the stylish exterior, while a standard 7-speaker, 270-watt AM/FM/CD/MP3/WMA Premium audio system and standard Bluetooth® wireless phone interface complete the interior. Together, they’ll keep all your senses engaged, whether you’re driving with the family or out on a solo mission. If you thought the Accord was special before, wait until you get a load of the Accord Special Edition.
**ACCORD SE SEDAN**

- 177-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine
- 5-speed manual transmission (MT)
- Available 5-speed automatic transmission (AT) with Grade Logic Control
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 16" aluminium-alloy wheels
- 270-watt AM/FM/CD Premium audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer
- Air conditioning with air-filtration system
- Body-coloured bumpers and door handles
- Body-coloured heated folding power side mirrors
- Drive-by-Wire Throttle System
- Driver’s and front passenger’s illuminated vanity mirrors
- Driver’s seat with 8-way power adjustment including power-adjustable lumbar support
- Dual-stage, dual-threshold front airbags (SRS)
- Dual-zone automatic climate control with air-filtration system
- Exterior temperature indicator
- Front and rear beverage holders
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- Front, rear and side airbags
- HandsFreeLink®-bilingual Bluetooth® wireless mobile phone interface
- Illuminated steering wheel-mounted audio controls
- Independent double-wishbone front suspension
- Multi-link double-wishbone rear suspension
- Multi-reflector halogen headlights with auto-on/off
- MP3/auxiliary input jack
- Multi-reflector halogen headlights with auto-on/off
- Power-assisted, ventilated front disc/solid rear disc brakes
- Power door locks
- Power windows with auto-up/down driver’s and front passenger’s windows and keyless operation
- Security system
- Speed-sensing, variable intermittent windshield wipers
- Steering wheel-mounted cruise control
- Tilt and telescoping steering column
- Traction Control System (TCS)
- Tire Pressure Monitoring System (TPMS)
- Variable gear ratio (VGR) rack-and-pinion steering
- Vehicle Stability Assist (VSA®) with Traction Control
- XM® Satellite Radio® - USB device connector

**ACCORD EX SEDAN**

Adds to or replaces SE features:

- 190-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine
- 5-speed automatic transmission (AT) with Grade Logic Control
- 17" aluminium-alloy wheels
- Active Noise Cancellation (ANC)
- Dual-zone automatic climate control with air-filtration system
- Exterior temperature indicator
- Power moonroof with tilt feature
- Rear console ventilation

**ACCORD EX-L SEDAN**

Adds to or replaces EX features:

- Auto-dimming rearview mirror
- Available driver’s seat position memory
- Available Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Available rearview camera
- Front passenger’s seat with 4-way power adjustment
- Heated front seats
- Leather-trimmed seating surfaces
- Leather-wrapped steering wheel

|Does not replace the driver’s responsibility to exercise due care while reversing.

**ACCORD EX-L V6 SEDAN**

Adds to or replaces EX-L features:

- 271-hp, 3.5-litre, 24-valve, SOHC, i-VTEC® V6 engine
- Chrome door handles
- Fog lights
- Variable Cylinder Management® (VCM®)
- HomeLink® remote system
- Dual exhaust with finishers
- Active Control Engine Mount (ACM) system

† Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and all contiguous U.S. states. See terms and conditions at www.xmradio.ca.
**INTRODUCING THE 2012 ACCORD COUPE.** As bold as it is beautiful and as powerful as it is efficient, it’s a stylish two-door declaration of your driving independence come to life. From its low, wide, aggressive stance and smooth aerodynamic lines to a little something called the “most powerful Accord engine ever,” the Accord Coupe is driving confidence and exhilaration in one futuristic package.

Why does it render so many drivers speechless? Simple. Inside every Accord Coupe, you’ll find more than 50 years of Honda’s competitive racing and all the innovative engineering that resulted from it. You can see it in the sporty, aerodynamic exterior design and raked front-to-rear body style. You’ll experience it accelerating off the line or through a sweeping corner. You’ll feel it in every quick-shifting gear. And you’ll delight in every kilometre the road has to offer.

**PERFORMANCE**
**WHY ARE SOME COUPES QUICKER THAN OTHERS?** It’s all in the numbers. Take 190 and 162, for example. That’s the amount of horsepower and lb.-ft. of torque produced by the 2.4-litre, 16-valve, i-VTEC® 4-cylinder engine. For a more powerful example, take 271 and 254. That’s the amount of horsepower and lb.-ft. of torque produced by the available 3.5-litre, 24-valve, i-VTEC V6 engine. And for the ultimate performance example, step up to the 6-speed manual transmission and jaw-dropping power, response and acceleration.

Plus, like the Sedan, the Accord Coupe EX-L V6 Navi automatic transmission model features the Variable Cylinder Management (VCM) system. So depending on whether you’re accelerating, cruising or idling, the system activates or deactivates the engine’s operating cylinders from 6- to 4- to 3-cylinder mode, offering you optimized fuel efficiency without compromising performance.

**HANDLING**
**WHERE DOES THE ACCORD COUPE GET ITS PRECISION HANDLING FROM?** It comes from a wide stance. It comes from a balanced power-to-weight ratio. And it comes from something called variable gear ratio (VGR) steering. This innovative system provides you with a precise, on-centre feel at high speeds and the kind of low-speed maneuverability and agility you might expect from a smaller vehicle. And just to be safe, Vehicle Stability Assist (VSA®) helps to correct any oversteering or understeering in corners, so you’ll be ready for whatever twist, turn or curve the road throws at you.

**INTERIOR**
**IN WHAT WAY IS THE ACCORD COUPE’S INTERIOR LIKE A COCKPIT? IN EVERY WAY.** From the sculpted, form-fitting comfort of the available leather-trimmed seats to the intuitively located switches and easy-to-read instrument panel, command and control abound. And there are fun features too, such as the 270-watt AM/FM/CD Premium audio system with 6-disc in-dash CD changer and MP3/Windows Media® Audio playback capability and standard XM® Satellite Radio. There’s also the available Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition, standard HandsFreeLink™- bilingual Bluetooth® wireless mobile phone interface and USB device connector.
ACCORD EX COUPE

- 190-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine
- 5-speed manual transmission (MT)
- Available 5-speed automatic transmission (AT) with Grade Logic Control
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 17” aluminum-alloy wheels
- 270-watt AM/FM/CD Premium audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer
- Active front seat head restraints
- Active Noise Cancellation (ANC) (AT only)
- Advanced Compatibility Engineering™ (ACE™) body structure
- Body-coloured heated folding power side mirrors
- Chrome exhaust finisher(s)
- Drive-by-Wire Throttle System™
- Driver’s seat with 6-way manual adjustment including height adjustment
- Dual-stage, dual-threshold front airbags (SRS)
- Dual-zone automatic climate control with air-filtration system
- Exterior temperature indicator
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Independent double-wishbone front suspension
- Multi-link double-wishbone rear suspension
- MP3/auxiliary input jack
- Maintenance Minder system
- Multi-reflector halogen headlights with auto-on/off
- Power door locks
- Power moonroof with tilt feature
- Power windows with auto-up/down driver’s and front passenger’s windows and keyless operation
- Side curtain airbags
- Steering wheel-mounted cruise control
- Tire Pressure Monitoring System (TPMS)
- USB device connector
- Variable gear ratio (VGR) rack-and-pinion steering
- Vehicle Stability Assist (VSA®) with Traction Control
- XM® Satellite Radio®

† Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and all contiguous U.S. states. See terms and conditions at www.xmradio.ca.

ACCORD EX-L WITH NAVI COUPE

Adding or replacing EX features:
- Driver’s seat position memory
- Driver’s seat with 8-way power adjustment including power-adjustable lumbar support and height adjustment
- Heated front seats
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Leather-trimmed seating surfaces
- Leather-wrapped steering wheel

ACCORD EX-L V6 NAVI COUPE

Adding or replacing EX-L with Navi features:
- 271-hp, 3.5-litre, 24-valve, SOHC, i-VTEC® V6 engine
- 5-speed automatic transmission (AT) with paddle shifters and Grade Logic Control
- 18” aluminum-alloy wheels
- Active Control Engine Mount (ACM) system
- Chrome door handles
- Dual exhaust with finishers
- Fog lights
- HomeLink® remote system
- Rear decklid spoiler
- Variable Cylinder Management™ (VCM™)

ACCORD EX-L V6 6MT NAVI COUPE

Adding or replacing EX-L V6 Navi features:
- 271-hp, 3.5-litre, 24-valve, SOHC, VTEC® V6 engine
- 6-speed manual transmission
- Leather-wrapped shift knob
LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.

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